

# Edelweiss Worldtourer Post

FEBRUARY, 2015



Dear Edelweiss Worldtourer,

We want to take this opportunity to wish you a belated Happy New Year and all the best for the upcoming season. We hope, 2015 brings you lots of health, joy and happiness, and of course great riding!

With this Edelweiss Worldtourer Post, being the third edition of its kind, we are once again sending you the latest news about what is going on in the world of Edelweiss Bike Travel. Take the time and read this newspaper, you may find some Edelweiss gossip of interest.

... After four years of absence the 'Around the World' motorcycle expedition is back again, taking 15 adventurers from world-wide on the ride Moscow > Bangkok ...

... Once again our Edelweiss customers from North America and Central Europe did take the opportunity to reunite at the Edelweiss Feschtl in the USA and Germany ...

... In 2014, the team of Edelweiss Bike Travel was thrilled to announce 9 new and once in a lifetime Harley-Davidson® tours, being part of the Harley-Davidson® Authorized Tours program ...

... The headquarters team in Mieming has welcomed two new team members ... Stephan (tours management Europe) and Gerhard (motorcycle expeditions) ...

... The first group of emission free bikers has been welcomed on Edelweiss' 'Alpine Backroads - Zero Emission' tour and did enjoy sweeping through the Alpine Wonderland on silent feet ...

In the attachment to this newspaper you will find a copy of your miles statement. Remember, Edelweiss Worldtourer miles are valid for 5 years, so be sure to redeem them in time.

Details on extra hotel nights, motorcycle / scooter upgrades and half price tours can be found in the Worldtourer miles leaflet.

With our best personal regards,

**Your Edelweiss Bike Travel team**



Official Partner of  
**BMW Motorrad**



**DUCATI** Travel  
Partner



**TRIUMPH**  
OFFICIAL TRAVEL  
PARTNER

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## Welcome to the Edelweiss team Stephan and Gerhard!

The team of Edelweiss Bike Travel starts off the new year with two new team members in the Edelweiss headquarters in Mieming.

Welcome to the team Stephan (tour management Europe) and Gerhard (motorcycle expeditions) ...

... we are looking forward working with you!

## BRAND NEW: edelweiss Harley-Davidson® tours

Edelweiss has 35 years of expertise in worldwide motorcycle touring and has created a range of once-in-a-lifetime touring rides for both new and experienced riders.

The new Harley-Davidson® Authorized Tours provided by the Edelweiss team include a breathtaking ride through the beauty of the Bavarian Forest and ancient Habsburg Empire, a spectacular journey through the rugged scenery of Scotland and an unforgettable adventure through the stunning landscape of Morocco on the African continent.

Learn all about these new and fantastic opportunities to explore Europe and Morocco on the Harley bike of your choice by looking at:  
[edelweissbike.com/harley-davidson-tours](http://edelweissbike.com/harley-davidson-tours)

We are thrilled to have Edelweiss join the Harley-Davidson Authorized Tours programme, their experience in motorcycle touring made this a natural fit for Harley-Davidson.

Only the best and most experienced tour operators manage the Harley-Davidson Authorized Tours service, so it's great to have Edelweiss on board, as they understand the values of Harley-Davidson Authorized Tours and share the passion of our riders.'

*Trevor Barton, Harley-Davidson Authorized Tours Global Manager*



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## Alpine Backroads - Zero Emission

In 2014 the first group of Edelweiss emission free bikers did venture on an epic motorcycle ride through the heart of the Alps.

Riders from Austria, Germany and Canada did take the chance to test ride brand new Zero S and DS models and to experience the completely different, but awesome handling of those motorcycles.

Also for 2015 Edelweiss did set up a number of Zero emission tour dates, so you better hurry up and reserve your seat now at:

[edelweissbike.com/alpine-backroads](http://edelweissbike.com/alpine-backroads)



## New Year > New Website

For the past half a year the marketing team of Edelweiss Bike Travel has been busily working on a brand new website, which will go online in a few weeks.

Beside a facelift and new responsive design this new website will offer simplified navigation and a new 'tour finder' to make sure, that your next Edelweiss tour will be just the right choice for you. > [edelweissbike.com](http://edelweissbike.com)

## Happy Birthday Edelweiss!

It is 35 years ago already that Coral and Werner Wachter had the idea to found Edelweiss Bike Travel, and to offer enthusiastic motorcycle riders from around the world the opportunity to explore our planet on 2 wheels.

35 years later Edelweiss is the undisputed leader in guided motorcycle tours the world over! Come and celebrate with us: [edelweissbike.com/feschtl](http://edelweissbike.com/feschtl)



## New Sales Agencies in the Ukraine & Switzerland!

Not just the Edelweiss headquarters team is growing with every new year, also the worldwide sales team could welcome two new sales agencies in the Ukraine and Switzerland.

We very much welcome Pat (Swiss Office) and Viacheslav (Ukraine Office) to the team and wish you Happy Booking!



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## Behind the scenes: ,Above the Himalayas‘

If booking a tour with Edelweiss the most natural aspect is the rental bike waiting at the first hotel already, in order to get the trip of a lifetime started.

What customers mostly do not get to see is the hard work involved and the sometimes difficult and complicated logistics.

For example has Edelweiss sent a container with altogether 12 Triumph Tiger Explorer and Tiger 800 from our headquarters office in Mieming / Austria to Srinagar / Ladakh / India almost a year ago. Luckily all logistics did work out fine and the tour high ,Above the Himalaya‘ could start off in time.



## Edelweiss Bike Travel 35 Years Anniversary 2015 at Lake Tahoe (USA) or Seefeld/Mösern (Austria)

Hardly any customer knows the word ,Feschtl‘, which is Tyrolean/Austrian for party or celebration.

In 2014 these Edelweiss Feschtl have taken place at Lake Placid (USA) and the Franconian Forest (Germany) and a total of 100 Edelweiss friends enjoyed to reunite with their touring buddies, to learn more about the new Edelweiss program and to take part in the weekend rides and other activities.

In 2015, it will not just be a regular Feschtl taking place at Lake Tahoe (USA) and Seefeld/Mösern (Austria) > it will be the 35 years anniversary of Edelweiss Bike Travel!

Have a look at [edelweissbike.com/feschtl](http://edelweissbike.com/feschtl)

and learn all about dates and event prices. Registered Edelweiss Worldtourers and Friends can even apply for a special deal.

Join us from Sep 18 - 20 (USA) or Sep 25 - 27 (Austria) and celebrate with our office team and tour guides 35 years of motorcycle tours around the globe! It's not just any party > it's our Feschtl!



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## **,Ride like Christian‘!**

Especially Edelweiss customers who have been touring with us for some years now know Christian Preining, or have at least heard stories about him.

In 2014 Edelweiss did set up a brand new one-week training called ,Alps Riding Academy‘, where participants learn all about the various on road riding techniques and how to take the most challenging tarmac roads without overtaking themselves!

Chief instructor Christian is looking forward to welcoming you on one of the 10 training dates in 2015 and to teach you how to ,ride like Christian‘! [edelweissbike.com/alps-riding-academy](http://edelweissbike.com/alps-riding-academy)

## **Motorcyclist Bike Comparison Tour 2014**

Especially our customers from the USA and Canada will remember the 2013 Motorcyclist / Edelweiss Bike Travel Bike Comparison Tour and the lucky 7 who got to test ride 7 touring bikes from the most well-known motorcycle manufacturers.

Also in 2014 the US magazine Motorcyclist and Edelweiss Bike Travel did create the opportunity for loyal Motorcyclist readers to take part in such a fantastic opportunity and to join the ultimate naked bike comparison with bikes from BMW (R nine T & 1290 Super Duke R), Ducati (Monster 1200), Honda (CB 1000 R), Kawasaki (Z 1000), Moto Guzzi (Guzzi V7), Triumph (Speed Triple) and Yamaha (Super Tenere).

## **Pirelli explores Sicily!**

Another great custom tour in the 2014 agenda of Edelweiss Bike Travel was the custom tour for Pirelli, where one could enjoy a great 4-day tour zig-zagging through the most inspiring and challenging motorcycle roads in Sicily > what fun!



## **Triumph Rides America!**

From May 5 to 12, 2014 a group of 12 lucky winners had the opportunity to spend 8 days on an epic 1200-mile ride-of-a-lifetime.

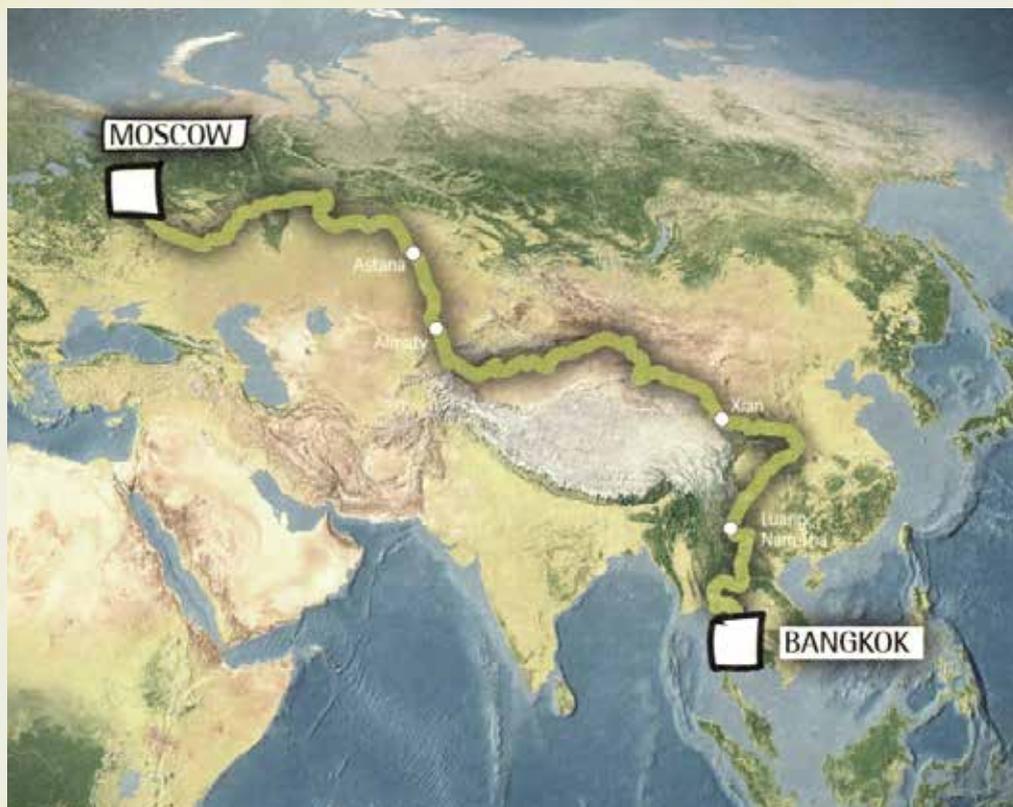
From the saddle of the all-new Triumph Thunderbird LT the winners could enjoy an incredible itinerary including the sights and sounds of Las Vegas, the breath-taking Grand Canyon, and the awe-inspiring Hoover Dam. In addition, the route did include America’s ,Mother Road‘, the famous Route 66.

*Thank you Triumph Motorcycles for letting Edelweiss be the host of this outstanding trip!*



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## Around the World Expedition - Moscow > Bangkok

15 bikers from worldwide have started the next edition of 'Around the World' expedition with the section ride from Moscow to Bangkok.

It was back in 2010 when Werner Wachter personally joined the first edition of Discover our Earth - an epic motorcycle expedition navigating once around the world. Now, 4 years later a group of 15 bikers from Poland, Germany, Austria, Canada and Switzerland did take off again to venture on the 'Around the World' section ride from Moscow to Bangkok. Russia, Kazakhstan, Kyrgyzstan, China, Laos and Thailand have been on the list of countries to visit with the promise to create experiences to make memories of a lifetime.

Starting point of this overland journey was Moscow and from there, the route took them along the Golden Ring

and Ekaterinburg into the little known Kazakhstan. Astana and the former Alma Ata were attractive destinations along the route. The roads the expedition group took were unknown and for sure some of them have never been used by motorcycle riders before.

After some riding days in Kyrgyzstan it was then time to cross the border into China - one of the biggest countries on the planet. The next country, Laos, was also not a typical tourist country. Over rugged jungle roads and perfectly paved asphalt routes the group made its way along the Mekong, heading South for the final destination Bangkok.

## Learn all about 'Around the World'

Don't miss the opportunity to learn all about this adventure by visiting our travel blog at [worldtourer.com](http://worldtourer.com) > there you find the full report of this first ride from Moscow to Bangkok.

For more information about all sections and prices please order your copy of the free 44 page info booklet at: [expedition@edelweissbike.com](mailto:expedition@edelweissbike.com)



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## Edelweiss Bike Sale 2014!

Another, and probably the most important benefit when booking a motorcycle or scooter tour with Edelweiss Bike Travel is that we provide you with the latest and most desired motorcycles from many different manufacturers. For that reason we are again renewing our motorcycle and scooter fleet for 2015 and offer the following bikes and scooters for sale:

*BMW* > G 650 GS | F 700 GS | F 800 GS | F 800 R | R 1200 GS | R 1200 R | R 1200 RT

*DUCATI* > Monster 696 | Monster 1200 | Hyperstrada | Multistrada

*HONDA* > NC 700 S | Crosstourer

*KAWASAKI* > ER-6N | Versys 1000

*SUZUKI* > V-Strom 650

*TRIUMPH* > Tiger 800 | Tiger 800 XC | Explorer 1200 | Explorer 1200 XC

*VESPA* > GTS 300 i.e. Touring

*ZERO* > S ZF 11.4 | DS ZF 11.4

If you are interested in details and prices please call Albert from our headquarters office staff at:

+43.699.1109.9779



## Tour Guide Hearing 2015

Our Edelweiss tour guides are well known for their hard work on tour, for their professionalism and their passion.

In order to become a tour guide with Edelweiss applicants have to undergo a tough selection process and only one out of 20 applicants qualifies for the job. Also for 2015 Edelweiss Bike Travel is hiring new tour guides.

Therefore, we have recently held our annual assessment center and have tested a total of 50 applicants from various origin in their ability to ride motorcycles, to deal with difficult and sometimes overburding situations and their ability to hold a welcome or daily briefing.

Well done everyone > now it will be tough to select those being the new tour guides on Edelweiss tours in 2015.

## Tour Guide Training 2015

As the new season starts soon and since the tour guide hearing has taken place the Edelweiss operation team is busily preparing the next tour guide training this spring.

At this training we will step-by-step introduce the duties of an Edelweiss tour guide to those being new and will repeat the essentials for all the others who worked for us for several seasons now. Also, we will hold a comprehensive first aid course and make sure, that everybody knows about the new technology on the various motorcycles.



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## TESTIMONIAL

*What Edelweiss customers tell about their tours ...*



### Best of Europe

*... I recently returned from the Best of Europe tour. It far exceeded our expectations. Axel and Michael were professional, knowledgeable and best of all fun to ride with. I cannot think of a better way to have seen Europe for the first time ... It certainly will not be my last adventure with Edelweiss... ' (Robert Bosco)*

*... Having the time of our lives! We have the most awesome tour guides and van driver ever!!! We don't want our trip to ever end. Seeing amazing sights and making new friends. Already trying to figure out where we should go next time... ' (Lynne Morrison)*

*... We have spent every day since we got home telling friends, relatives, and pretty much anyone who will listen what a fabulous trip this was. I just went back to the Edelweiss website and rewatched the promo video. It really gives a good feel of what we experienced but doesn't capture the friendships that developed along the way... ' (David & Micky Blask)*



### Tour of Tuscany

*... How wonderful it was to spend my birthday in Italy on such a fantastic tour. We have had 8 incredible days, it was all you said it would be and we were not disappointed. Ursula and Domenico were terrific guides and tremendous riders... ' (Elaine Devine)*

*... We have had a great time on this tour. Dare I say it but can you have too many corners!? Highly recommend this tour. Great guides to keep you on track and show you all the best that there is to see. Hanging with motorcyclists so all with something in common. Two nights in each town so not constantly packing. Will be saving for the next one when we get home... ' (Lloyd & Anne-Maree)*

*... This is an unique way of seeing and experiencing Tuscany. It all seems so relax and looks like it's easy riding between stops for coffee and food! Those markets look so good... ' (John)*



### Rome to Sicily

*,We have just returned from an absolutely amazing vacation, thanks to the incredible team at Edelweiss Bike Travel. From booking right through to spending 11 days with Alan, Marko and Domenico - it was a pleasure every step of the way. As we toured from Sicily to Rome, we never stopped smiling as our senses of sight and smell were pushed to the limits of their abilities.*

*We would stop to recharge with an espresso, taste the cannoli, chat with the locals, or just to stare at the beauty of our surroundings. Back on the bike, we would continue to be overwhelmed by the landscape and the people living within it. In a heartbeat, we would recommend this tour to anyone for a bike trip.' (Jay & Jodie Clarke)*

